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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 9

Complete if Known

Application Number	09/691,392
Filing Date	17 October 2000
First Named Inventor	Katz, et al.
Art Unit	3627
Examiner Name	McClellan, James S.
Attorney Docket Number	PAT-009C

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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	1	US- 6317718 B1	11-03-2001	Fano, Andrew E.	
	2	US- 6298331 B1	10-02-2001	Walker, Jay S., et al.	
	3	US- 6330548 B1	12-11-2001	Walker, Jay S., et al.	
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Examiner
Signature

James S. McClellan

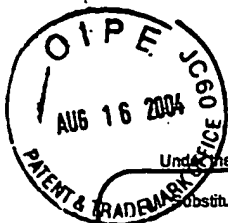
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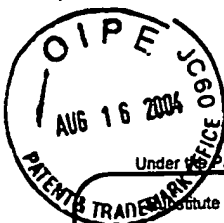
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Examiner Signature	<u>James S. McClellan</u>	Date Considered	<u>10/17/04</u>
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	92	WO 01/37193 A1	05-25-2001	Sarwar, Badrul, M., et al.		

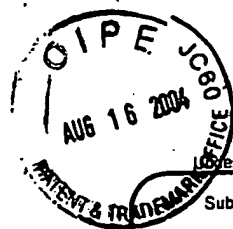
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	93	WO 02/25000 A2	03-28-2002	Haughwout, James Paul		
	95	WO 97/20279	06-05-1997	Nash, Paul, et al.		
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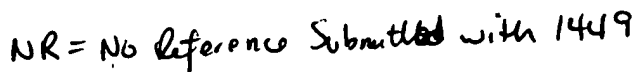
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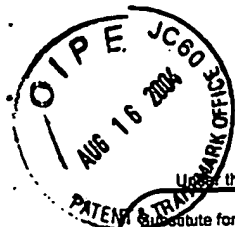
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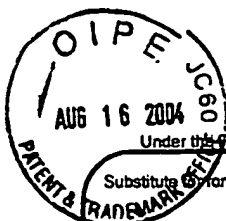
Examiner Signature	James S. McClellan	Date Considered	10/19/04
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)	Substitute Form 1449/PTO		Complete if Known		
	Application Number		09/691,392		
	Filing Date		17 October 2000		
	First Named Inventor		Katz, et al.		
	Art Unit		3627		
	Examiner Name		McClellan, James S.		
Sheet	7	of	9	Attorney Docket Number	PAT-009C

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	114	NASH, EDWARD L., Direct Marketing, Strategy, Planning, Execution, Third Edition McGraw-Hill, Inc., 1995, pgs. 164-165, 364-367.	NR
	115	MILLER, BRADLEY N., Experiences with GroupLens: Making Usenet Useful Again, University of Minnesota, Abstract.	NR
	116	AVERY, CHRISTOPHER, Recommender Systems for Evaluating Computer Messages, Communications from the ACM, 03-1997, pgs. 88-89, vol. 40, no. 3.	NR
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	123	MALTZ, DAVID, Pointing the Way: Active Collaborative Filtering, CHI '95 Proceedings, 1995, Abstract.	NR

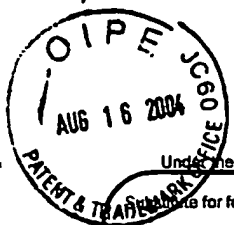
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	124	MCMAINS, ANDREW, Weiss, Whitten, Stagliano's, ADWEEK Eastern Edition, pg. 82, vol. 39, no. 24. ; June 15, 1998	
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	131	BARAN, PAUL, Some Changes in Information Technology Affecting Marketing in the Year 2000, Changing Marketing Systems, 1967 Winter Conference, Dec. 27-29, 1967; pgs. 76-77, no. 26.	
	132	THEARLING, KURT, From Data Mining To Database Marketing, DIG White Paper, 10-01-1995.	
	133	CDNOW, CDNow Rated Top Music Site By eMarketer, the Authority On Business Online, PR Newswire, 09-03-1998.	

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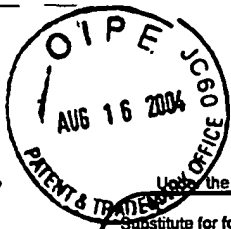
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	134	FALOUTSOS, CHRISTOS, A Survey Of Information Retrieval And Filtering Methods, University of Maryland, Abstract, pgs. 1-22.	
	135	DRAGAN, RICHARD, Advice From The Web, PC Magazine, 09-09-1997, pg. 133(7), vol. 16, no. 15.	
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